



DESIGN REVIEW BOARD

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**MINUTES**  
**Regular Meeting**  
**Wednesday, October 25, 2023**  
**6:00 p.m.**  
**VIA ZOOM**

Present: Members S. Allen, Chair; J. Allen, P. Tunney, D. Onofrio, Alternate Member: A. Loth

Absent: Members C. Burke, Alternate Member A. Kravitz

Also present: None

The meeting was called to order at 6:00 pm.

**1. Minutes:**

- Approval of minutes from the August 9, 2023, regular meeting.
  - S. Allen requested that the word “banners” be removed from the description of the correspondence sent to Abby Piersall.
    - A motion to approve the minutes of the August 9, 2023, meeting was made by P. Tunney, seconded by J. Allen and with no further discussion the motion carried with a vote of 5 in favor.

**2. New Business:**

- **Applications**
  - DRB-23-7, 141 West Main Street, Coastline Fitness; Applicant: Charlie Mascola, Fast Signs; Project: Façade changes to an existing structure. New sign to replace existing sign.

After a brief discussion:

Motion to approve **DRB-23-7, 141 West Main Street Coastline Fitness** was made by J. Allen and seconded by D. Onofrio. There was no further discussion and the motion was approved with a vote of 5 in favor.

**Correspondence:**

Letter from Sondra Allen, Chair, to Abby Piersall regarding regulations from swooper signs, etc.

"The Design Review Board has considered the prohibitions on feather, swooper, and teardrop signs. The Board feels (unanimously) that the current prohibitions should remain.

Whether these signs are large or small, temporary or permanent, the DRB considers them to be unattractive and distracting. In essence, the DRB believes these types of signs should continue to be prohibited as do our neighboring towns of Guilford, Essex, Deep River, Old Saybrook, Madison, and Killingworth.

The DRB's mission is to evaluate signage with the goal of preserving the quality of Clinton's design heritage ( i.e. small, colonial, and maritime aesthetic). Signage should foster the improvement of the town's appearance and increase property values. The DRB believes these types of signs are detrimental as they do not further these goals.

Respectfully submitted,  
Sondra Allen  
Chair Design Review Board"

The Design Review Board feels that current regulations should continue to prohibit swooper and teardrop signs in Clinton.

### 3. Old Business

- **Compliance Concerns:**

- 242 East Main Street, Kamile's Latino Mini Market & Deli, has window totally covered with signs on the inside.
  - Seems as some of the signage has been removed.
  - Board decided to leave Kamile's on the Compliance Concerns list for now.
- 114 East Main Street, Your CBD Store is using feather signs.
- 252 East Main Street, Clinton Paint, continues to display feather signs on property. In addition, they have 2 additional feather signs on property adjacent to Route 1. This may be State owned property.
- 215 East Main Street, Bonifide Pets, has a blinking neon sign.
- 7 Post Office Square, Vapex, is using two sandwich boards. They are only allowed one.
- 56 West Main Street, Exxon Station, has large feather, swooper sign.

4. **Subcommittee or Individual Reports:** None

**5. Adjournment:**

A motion was made by P. Tunney to adjourn the meeting at 6:20 pm, seconded by D. Onofrio. The motion carried unanimously and the meeting was adjourned.

Respectfully submitted,  
Gloria McQueeney, Clerk