

MINUTES  
ECONOMIC DEVELOPMENT COMMISSION  
February 11, 2020

PRESENT: Chairman John Allen, Commissioners Bob Werner, Hank Teskey, Rob Acampora and Phil Sengle

Absent: John Hussaini, Richard Juel, Andrea Reu and John May

Also present: Tim Guerra

The meeting was called to order at 6:30 p.m.

All stood for the Pledge of Allegiance

A motion was made and seconded to seat P. Sengle for A. Reu and R. Acampora for R. Juel. The motion carried unanimously.

Minutes of January 14, 2020:

- A motion was made by H. Teskey, seconded by B. Werner to approve the minutes of January 14, 2020 as submitted. The motion carried with a vote of 4 in favor and 1 abstention (P. Sengle).

Correspondence: None

Old Business:

Clinton Manufacturing Coalition:

- On January 9<sup>th</sup> J. Allen met with Superintendent O'Donnell, Assistant Superintendent Famiglietti, Board of Education Chairman Erica Gelven, Town Council Chairman Chris Aniskovich, CMC representatives Oliver Bausch, Phil Williams and Kathy Tanner to discuss incorporating STEM in the schools' curriculum
  - STEM could provide training for students who want to pursue a job in manufacturing
  - Clinton and the entire state has numerous manufacturing job openings
- B. Werner met with Superintendent O'Donnell and Assistant Superintendent Famiglietti to further discuss the need for STEM in the curriculum
  - Need to dispel the myth that
    - Manufacturing is a dirty place to work and
    - You need to go to college to be successful
- B. Werner distributed a project plan spreadsheet denoting milestones to achieve to include (but not limited to):
  - Awareness/Communications – Presentations and Field Trips
    - Make presentations to the school and community about STEM
    - Send teachers, students and parents to companies to change their perception about manufacturing
    - Include manufacturing companies and their products in the annual career day
  - Evaluate Current State:
    - CMC needs to identify the training their companies require, so these can be considered for inclusion in the curriculum
    - Evaluate what training/curriculum/outside education the school currently provides and if any of these courses align with what the CMC needs

Hospitality:

Trolley:

- The trolley will run again this year on Thursday, Friday and Saturday from 5 p.m. to 9 p.m.
- Met with Chief DeMaio and made adjustments to the route – adding some stops and removing some
- All the advertising on the trolley has been spoken for

- Need to inform the community, Clinton Crossings shoppers and marina visitors about the trolley

Marketing Plan:

- Discussed the need for a marketing plan for the town
  - To make people aware of what Clinton has to offer
  - Reasons to come and/or move to Clinton
  - Consider displaying posters at various railroad stations with QR codes containing information about Clinton

Website Revise:

- Update the current Economic Development Commission website
  - Determination needs to be made as to what should be on the website
  - Have a hot link for the EDC website from the clintonct.org town website
- Briefly discussed the new town branding that was unveiled last summer and the progress of utilizing it

New Business:

FY 20-21 Budget:

- J. Allen has presented the EDC budget to K. Kilduff and R. Falanga
  - The next step is the presentation of the EDC budget by K. Kilduff to the Town Council

Façade Improvements:

- The EDC is tasked with gauging the Main Street store owners' interest in improving their buildings' façade
- K. Kilduff has proposed obtaining a grant(s) to help pay for these improvements
- Consider getting an artistic rendering of what Main Street could look like with these improvements

The meeting was adjourned at 8:05 p.m.

Respectfully submitted,

Wendy McDermott  
Clerk