

## **A RESOLUTION OF THE TOWN OF CLINTON BOARD OF SELECTMEN TO DESIGNATE AN ARTS DISTRICT FOR THE TOWN OF CLINTON, CT**

WHEREAS a Clinton Arts District has been designated to: enhance a culture of arts; to create universal access for Clinton artists and cultural arts organizations; and to contribute to the vibrancy of the area in a collaborative and supportive arts community;

WHEREAS the Clinton Arts Council formed on \_\_\_\_\_, 2019 to begin collaborative efforts to improve and enhance a culture of arts, with an emphasis on creating a downtown cultural Arts District for Clinton;

WHEREAS establishing the Arts District will encourage continued collaboration among Clinton's many creative organizations, events and historic and cultural assets (venues, facilities, locations, etc.), and contribute to sustainable creativity and innovation within Clinton;

WHEREAS the impact of an Arts District is measurable. Currently, Clinton offers many cultural arts events through collaborative efforts of diverse organizations each year as a local and regional attraction and resource. The cultural arts draw residents and tourists who also support adjacent businesses such as restaurants, lodging, marine and retail. The presence of cultural arts also enhance property values, the profitability of surrounding businesses and the area's tax base;

WHEREAS the Clinton Arts Council will create and publish a Clinton Cultural Arts Blueprint as a detailed plan with forethought and design to provide four overarching support areas for guiding the cultural arts initiative in Clinton:

Create a Clinton Cultural Arts Strategic Blueprint;

1. Increase community awareness and appreciation of the arts by identifying and promoting opportunities to naturally engage with artists and art related experiences;
2. Foster a supportive environment for artists and art organizations to connect through advocacy, professional development, marketing, and the identification of funding sources; and
3. Complement Clinton's Plan of Conservation and Development.

NOW THEREFORE BE IT RESOLVED that the Town of Clinton Board of Selectmen establishes the Clinton Cultural Arts District to:

Be focused on the geographic area extending from the properties of the Liberty Green Historic District and East Main Street westerly to North High Street and West Main Street, as well as northerly along Hull Street from the Intersection of West Main Street to include John Street and the Unilever Factory;

1. Encourage the exploration of and participation in the Clinton Arts District through a wide variety of art and cultural experiences unique to Clinton and, activate the area to support Clinton's position as a truly unique and authentic cultural arts destination;

2. Endorse the goals of economic vitality and enhance Clinton's quality of life and quality of place through participation in the development of and support of the Clinton Arts District;
3. Encourage the Town of Clinton to promote the Clinton Arts District through the strategic attraction and retention of arts and culture-related businesses, preservation of cultural and historical assets, downtown revitalization initiatives and capitalize on new and existing investment in the downtown central business district to positively impact the cultural arts district;
4. Identify a Town Board liaison for the Clinton Arts Council in support of the Clinton Arts District;
5. Direct through the Town of Clinton active support and cooperation with the Clinton Arts Council to further develop, maintain and encourage the economic vitality and sustainability of the Clinton Arts District; and
6. Agree that the Clinton Arts Council will provide support, programming and work directly for the long term sustainability of the Clinton Arts District.

ALL OF WHICH IS RESOLVED

by the Board of Selectmen in the Town of Clinton this \_\_\_ day of \_\_\_\_\_. 2019.

Board of Selectmen of Clinton, Connecticut.