

MINUTES
ECONOMIC DEVELOPMENT COMMISSION
March 12, 2019

PRESENT: Chairman John Allen, Commissioners Hank Teskey, Richard Juel, Kirk Carr, John Hussaini and Andrea Reu

Absent: Michael Knudsen

Also present: Sadie Colcord, Tim Guerra, Phil Sengle

Guest: Bob Murdock

The meeting was called to order at 6:33 p.m.

All stood for the Pledge of Allegiance

Minutes:

- A motion was made by K. Carr, seconded by J. Hussaini to approve the minutes of February 12, 2019 as submitted. The motion carried unanimously.

Correspondence: None

Guests: Robert Murdock, President of CT Convention and Sports Bureau and New England Society of Convention and Visitors Bureaus:

- R. Murdock was introduced
- He explained his functions to include but not limited to events packager, bus tour groups and possible water events
- Open space can also be utilized for an event – such as but not limited to a tough mudder
- Briefly discussed a shuttle bus between Hammonasset and Clinton

Old Business:

Hospitality Group January 16 Meeting Report:

- A review of the meeting was presented, some items discussed were
 - A trolley
 - Town to be known for something
 - Collaboration
 - Digital marketing, zip coding at the Railroad Station
- The Hospitality Group needs to provide resources and identify money available at the state level
- S. Colcord will reach out to the Director of Tourism to schedule a meeting
- J. Allen spoke to Joe Cummerford of 9 Town Transit, regarding a trolley in Clinton
 - A meeting with J. Cummerford will be scheduled with J. Allen, A. Reu and four business people

Manufacturing Group Update:

- The next meeting of the Clinton Manufacturing Coalition will be scheduled in the spring
- The members are learning from each other, discussing issues and challenges they face
- Explained some of the resources available to manufacturers/Clinton businesses
- A meeting will be scheduled with Superintendent M. O'Donnell and the Wallingford Superintendent to discuss a training program currently instituted at Wallingford High School
 - This program would provide the training needed to get a job with Clinton businesses
- Tax credits or incentives need to be discussed and available for businesses to continue to grow and prosper

EDC Budget 2019/2020:

- \$40,000 was the figure approved by the Board of Finance at their March 11, 2019 meeting
 - \$32,000 continues to fund assistance by CERC
 - Discussed hours CERC would be available
 - How they would bring businesses into Clinton
 - \$8,000 for advertising
 - Zip coding, digital marketing, stands at Clinton Crossings, QR coding posted to create a tour of Clinton
 - Get Office of Tourism involved to help with some of these advertising ideas

30 Old Post Road:

- Pinnacle Sports and J. Wiley will be invited to the April meeting to discuss their thoughts for development at the 30 Old Post Road location

New Business:

Discussed the:

- Status of the CVS
- The Morgan School
- The Pierson School

The meeting was adjourned at 8:00 p.m.

Respectfully submitted,

Wendy McDermott
Clerk